

# **Workforce and Economic Development: Our Foundation, Mission and Community Connections**

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# Customized Training Impact

## History and Background

**1958: 1<sup>st</sup> in the Nation**

**2008: Job Growth**

**Technology Investment**

**Productivity Enhancement**

## Creating Success for NC's Business and Industry

**Supports the Economic Development efforts of the State**

**Provides customized training assistance**

**Enhances the growth potential of companies**

**Increases the retention of existing industry**

## Creating Success for NC's Workforce

**Prepares the workforce with essential skills**

# From Discovery to Delivery

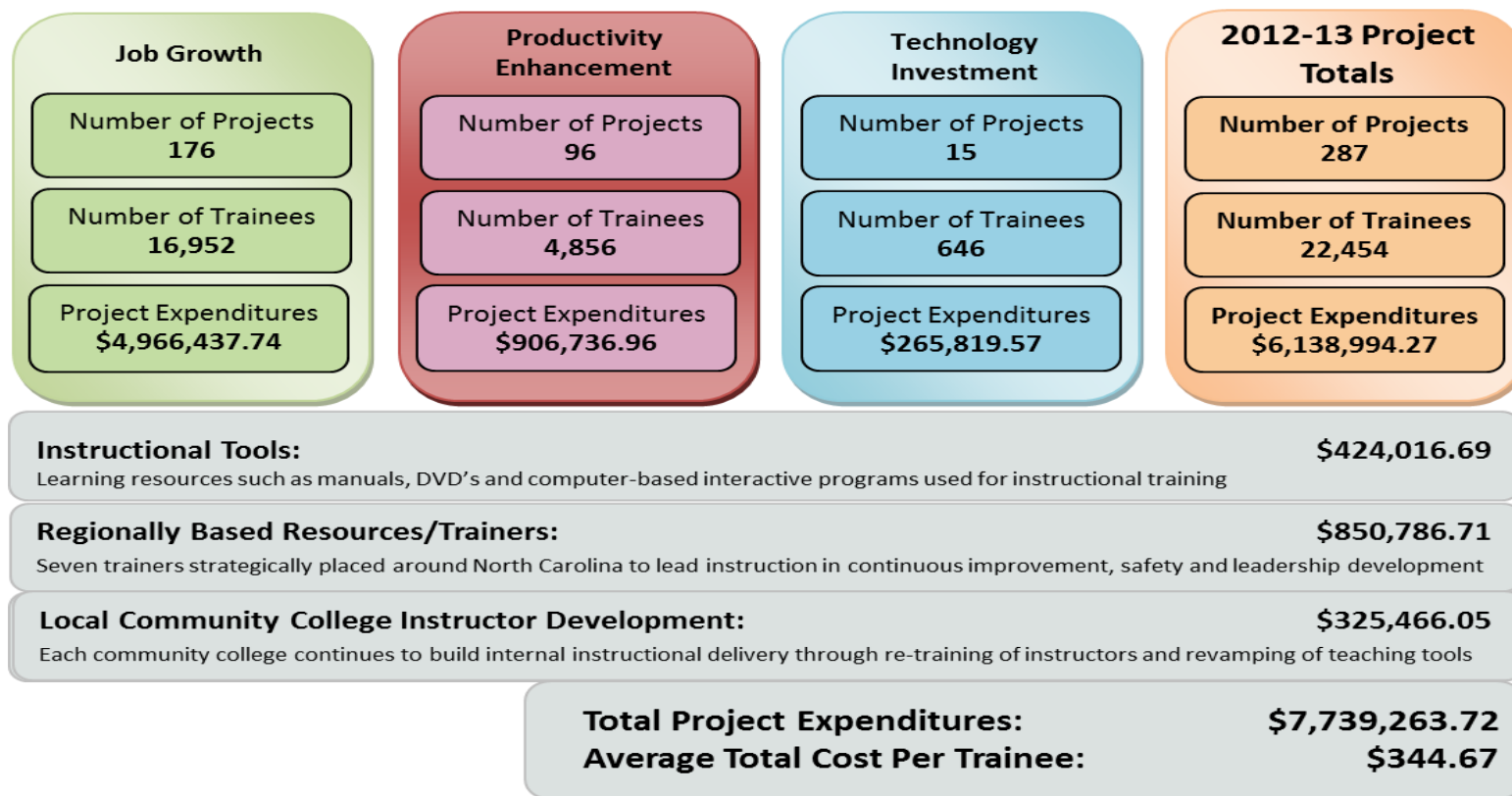


# Accelerated Workforce Development



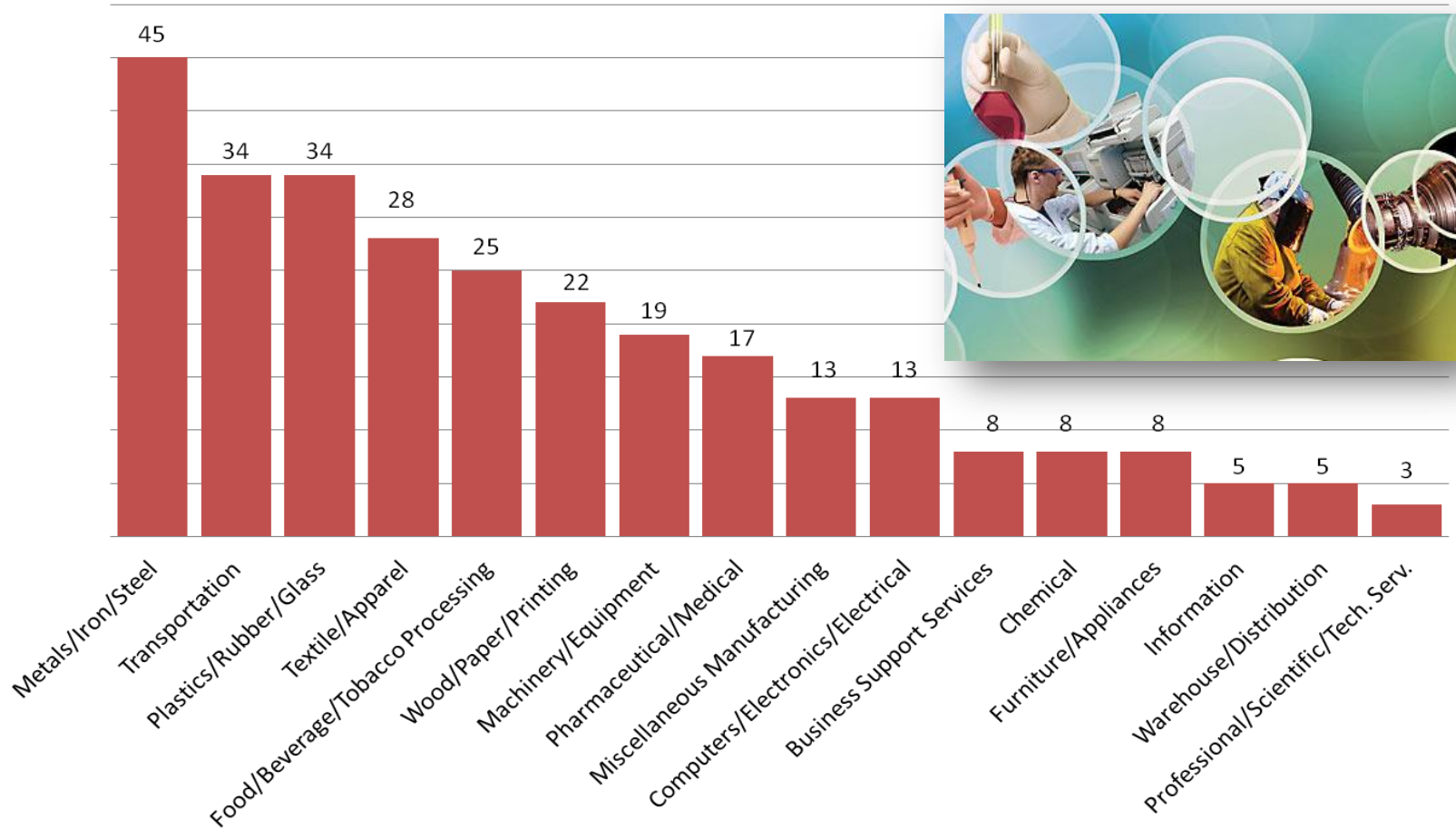
# Economic Impact: FY 2014

## Customized Training Program for New and Existing North Carolina Companies

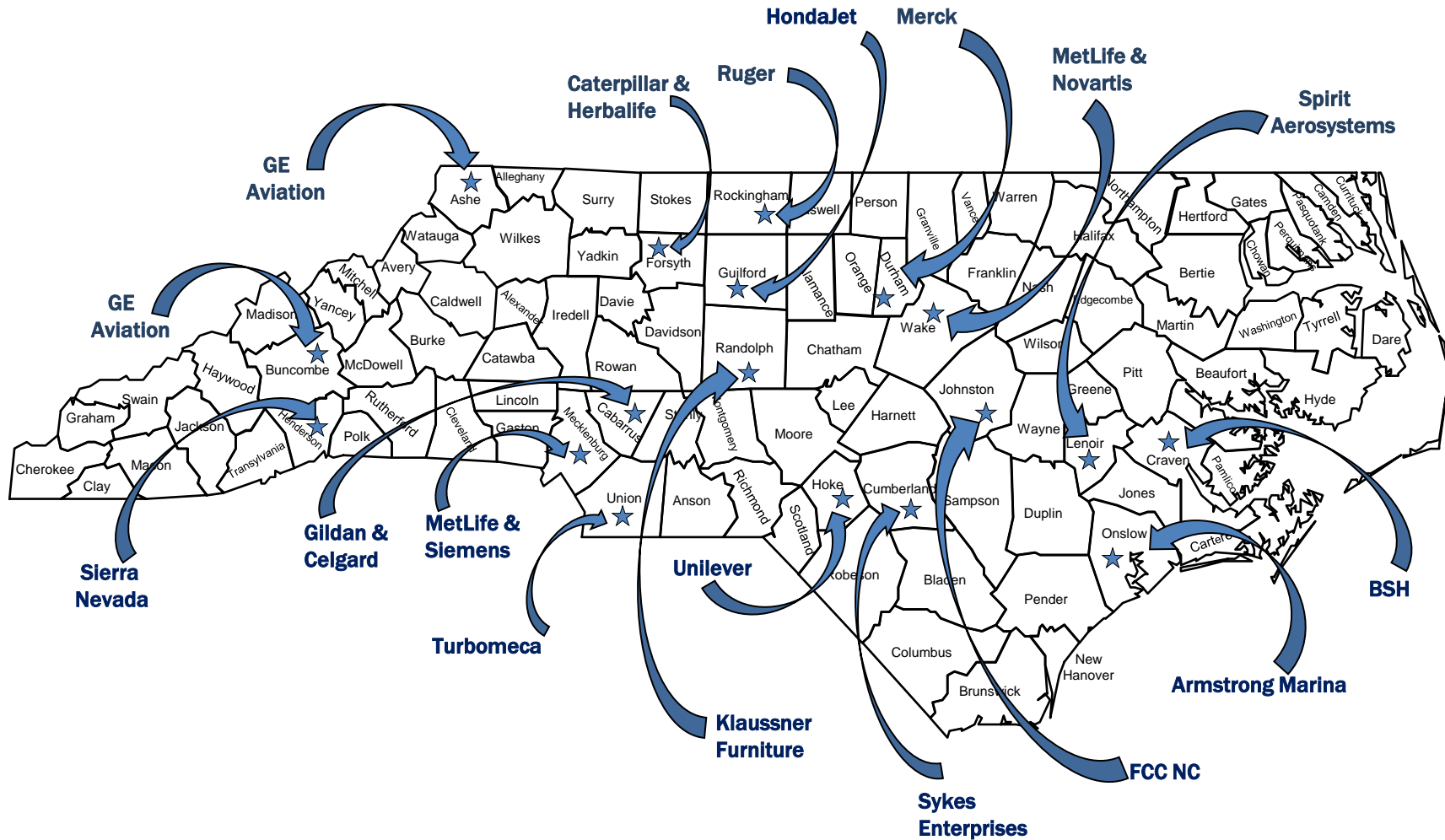


# Economic Impact: FY 2014

## Customized Training Projects by Industry Cluster



# Wins for NC





## Projects Lost

<u>Date</u>	<u>Project</u>	<u>Jobs</u>	<u>CI</u>
9/30/1993	Mercedes Vance, AL	1,500	\$300 Million
10/6/2011	Continental Tires Sumter, SC	1,600	\$500 Million
2/17/2012	Caterpillar Athens, GA	1,400	\$200 Million
4/12/2012	Baxter Healthcare Covington, GA	1,500	\$1 Billion



# Recommendations



**North Carolina:  
All The Ingredients**



**Georgia:  
The Cake**

**Thank You**

**Questions and Answers**